SWISS VENTURE CAPITAL FUND RETURN STUDY

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Research and Analysis in the Lead of



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Executive summary

Swiss Venture
Capital Fund
Return Study

University of Basel, SECA, and Deep Tech Nation Switzerland launch the **first-of-its-kind Swiss Venture Capital Return Study** to address the need for reliable performance data and provide unique insights into Swiss VC. Currently available return databases do not adequately cover Switzerland and contain data gaps that limit their use as a reliable benchmark.

The study analyzed over CHF 3.5 billion in committed Capital, covering many of Switzerland's leading Venture Capital funds. On average, these funds have allocated 30% of invested capital and 50% of their total number of investments to Swiss start-ups. This level of allocation is significantly higher than what is reflected in existing return databases.

Beginning of next year, the study will be conducted annually to establish a continuously updated Venture Capital Return Benchmark for Switzerland.

Executive summary

STUDY RESULTS	Swiss Venture Capital remains underfunded, despite availability of institutional capital	 Swiss Venture Capital remains underfunded, especially emphasized in later-stage investing Substantial institutional capital exists in Switzerland; yet only a fraction is allocated to Venture Capital Robust performance data is needed to attract institutional investors and further legitimize VC as an asset class
	To address the lack of evidence, parties have conducted a Return Study on Venture Capital	 Return study has collected responses from 18 Swiss Venture Capitalists, managing +40 funds Participants provided information on investment strategy and fund returns based on cash-flow data
	Investment strategy: Swiss VCs allocate 30% of capital in Switzerland and focus on Technology	 Swiss VC funds on avg. allocate 30% of capital and 50% of their total number of investments to Swiss start-ups. The median Swiss VC fund invests mainly in Technology and manages 17 companies per fund
	Market returns: Swiss VC at par with European VCs and with outperformance in younger vintages	 Swiss Venture Capital returns are competitive versus European Venture Capital Benchmarks Recent vintages from 2020-2024 demonstrate outperformance relative to their European peers
	Fund-of-Fund: Investing in Swiss VC from 2014- 2020 would have generated an IRR of 14%	 The study simulated a fund-of-fund covering vintage 2014-2020 to ensure sufficient data and time to deploy capital A fund-of-fund invested over this period (until 2024) would have generated an IRR of 14%, equivalent to 1.5x TVPI 84% of committed capital would have been called and 22% of paid-in would have been distributed
	Study is planned to be repeated every year to establish recurring benchmark	 The study will be repeated annually to establish a recurring benchmark with increasing market coverage More insights and a return evolution over time will be published in the future

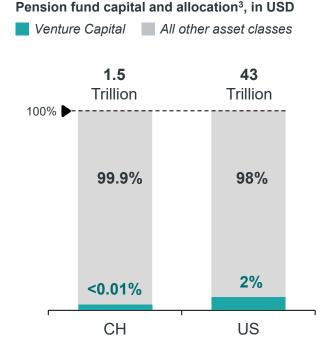
Swiss Venture Capital remains underfunded, despite strong availability of institutional capital, also due to lack of data

Swiss VC remains underfunded...

- ► While early-stage financing is easier, Swiss start-ups have challenges with finding growth capital in later stages¹
- **▶** Growth Venture Capital rounds declined stronger compared to Seed rounds from 2022 to 2024¹
- ► Strong reliance on foreign capital (>80% of funding comes from abroad), indicating gap in local funding options²

..despite strong availability of institutional capital, due to an insignificant VC allocation





A relevant reason for capital under-allocation is the lack of reliable return data

- ▶ Pension funds name the **Knowledge Gap** as one of the Top 3 obstacles to invest in VC⁴
- ▶ Institutions looking to increase their Venture Capital allocation require reliable and transparent performance data
- ► But existing return databases do not cover Switzerland sufficiently

Need for reliable and independent performance data in Switzerland

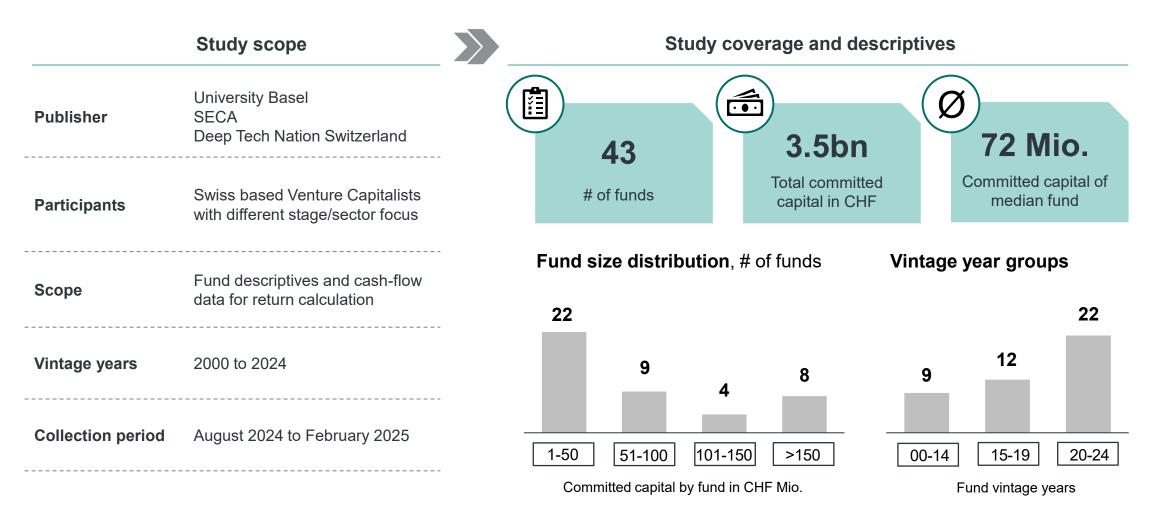
¹⁾ Swiss Venture Capital Report 2024

²⁾ Deep Tech Nation Switzerland Deep Tech Report 2025

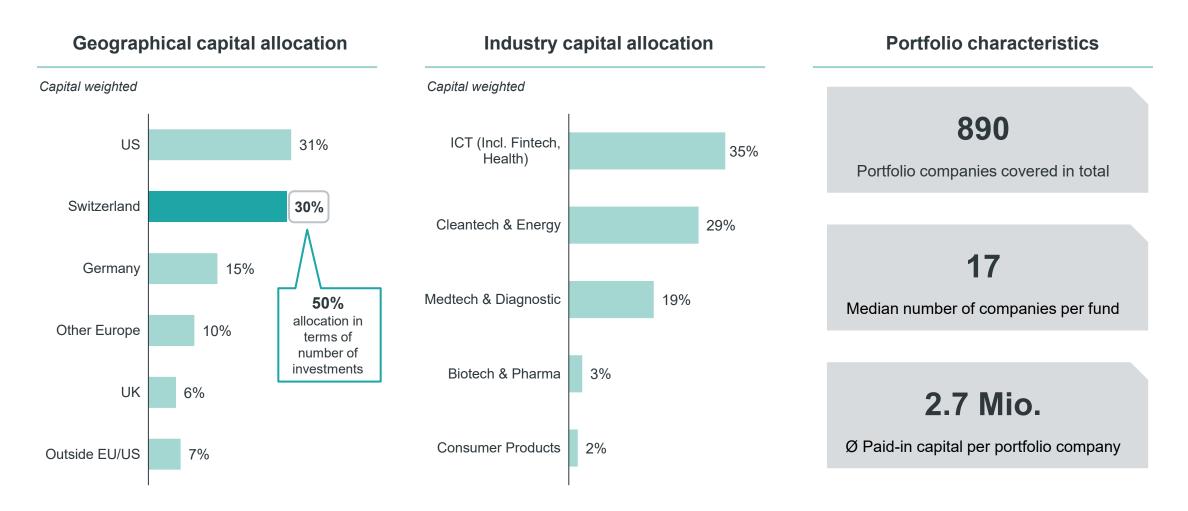
³⁾ Federal Statistical Office Switzerland, OECD Global Pension Statistics (for US data), NCPERS 2025 Public Retirement Study, Swisscanto Pensionskassenstudie 2024, WTW Global Pension Assets Study 2025.

⁴⁾ Atomico State of European Tech 24 Report

To address the need for robust evidence, research partners have realized a novel Return Study on Swiss Venture Capital

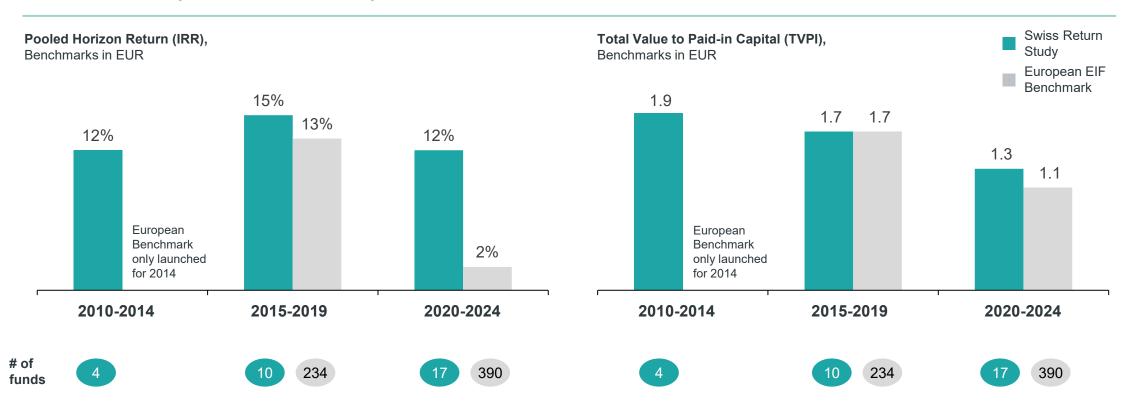


Investment strategy: Swiss VCs allocate 30% of capital in Switzerland and focus on Technology verticals



Market returns: Swiss Venture Capital on par with European Benchmarks, outperforming in more recent vintages

Swiss Venture Capital Returns vs. European Investment Fund VC Performance Benchmark¹ – 2010 to 2024



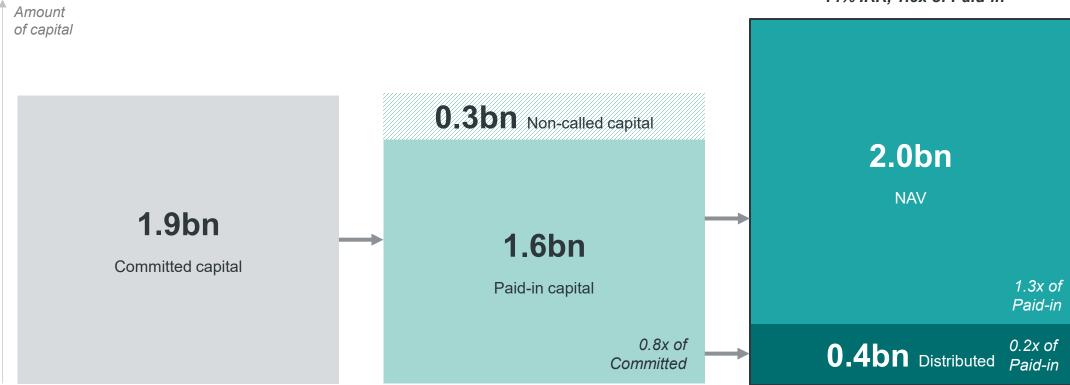
¹⁾ European VC Benchmark is an initiative between the European Investment Fund and BlackRock (https://trackvc.eu/), providing performance data for Venture Capital Funds in Europe covering 653 funds with vintage 2014-2024 as per 31 March 2025. Aggregation of vintage year groups via simple average calculation.

Fund-of-Fund: Investing in Swiss VC from 2014 until 2020 would have generated an 14% IRR equivalent to 1.5x TVPI

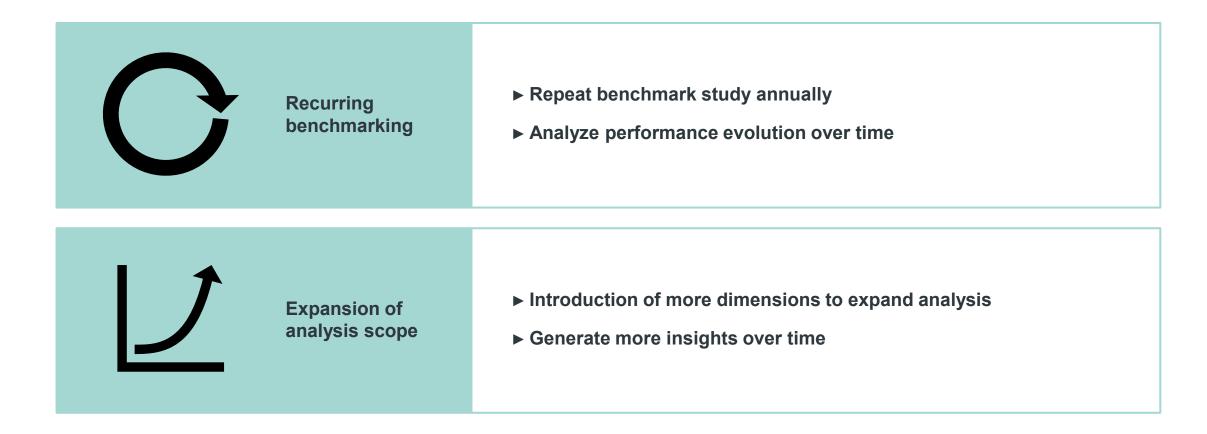


Total: 2.4bn

14% IRR, 1.5x of Paid-in



Study will be updated every year to establish a recurring benchmarking index and generate new insights over time



Study authors and publisher

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The University of Basel is the oldest university in Switzerland. Among other areas, it conducts research in the field of Venture Capital, with a particular focus on investment structures and asset class returns. By collecting key data on VC investments, the goal is to better understand the overall asset class performance and to further support and professionalize Venture Capital investments and their framework conditions in Switzerland.

Partner and co-publisher



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The Swiss Private Equity & Corporate Finance Association (SECA) represents the Swiss private equity, venture capital and corporate finance sectors. The aim of the SECA is to represent private equity and corporate finance activities to the relevant target groups and the public. It also promotes the exchange of ideas and co-operation between members and their clients. The promotion of professional development and the development and implementation of ethical rules of conduct are further areas of responsibility.



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Deep Tech Nation Switzerland Foundation is a private, not-for-profit initiative backed by leading companies, foundations, associations, and universities. We act as a driving force to position Switzerland as the world's leading Deep Tech Nation. Its focus is on empowering startups and scale-ups to become global players in their market, doubling the venture capital investments to CHF 5 billion annually and creating 100'000 jobs by 2033. Acting as a neutral catalyst, it shapes the future for Switzerland, so that others can create, scale, and invest.

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Data interpretation and confidentiality

The research team conducted a systematic analysis of the data, aligned with the needs of the targeted audience. The involved research parties acknowledged that many Swiss-based VC funds are currently in their investment phase, resulting in the fact that performance data must be interpreted in context of each fund's stage.

All responses from fund managers were processed and stored with the highest levels of confidentiality and data security on Swiss infrastructure. Data is held by the University of Basel and used solely for non-commercial academic research. Individual data points are not accessible to any third party. Results have been aggregated and anonymized to ensure a sufficient number of observations to prevent the identification of involved parties before sharing with relevant stakeholders and study partners.